



IFOY Innovation Check: MOBILE EASYKEY, FFZ-KPI
Category: Intralogistics Software

Market relevance

The FFZ-KPI software is well suited for systematically evaluating the use of industrial trucks in larger fleets and visualizing it in key figures. This provides the user with a data basis for drawing conclusions as to whether the availability and use of his trucks can be responsible for an influence on his operational effectiveness. In production companies, this is often referred to as overall equipment effectiveness (OEE). Since companies with significantly large fleets of FFZs and a focus on OEE are certainly relevant, but do not affect the overall FFZ market, the market relevance can be rated as good.

Customer benefit

The condensation and visualization of the usage and availability figures is well solved for a regular application. The customization options for individual usage profiles of individual FFZs and the design of the dashboard testify to a high level of competence in the development of user-friendly user interfaces. Overall, however, a high level of effort is required for data collection and aggregation, which is the basis for the determination of key figures. Overall, customer benefit can be rated as good.

Novelty / Innovation

Mobile Easykey has been offering the core functionality of the Easykey software for more than 20 years, which means that it is not new or innovative in the strict sense of the word. The software is the result of a consistently pursued evolution, which has led to a well-developed and contemporary software.

Functionality / Type of Implementation

The Easykey software offers the essential functions, properly prepared and user-friendly, to monitor large FFZ fleets and to condense key figures on their use and availability. It is technologically up-to-date, intuitive, and easy to adapt to the needs of different user characteristics and needs well.

Verdict

Mobile Easykey has been offering the core functionality of the Easykey software for more than 20 years, so it is not new or innovative in the strictest sense. However, the software is up to date and can be well adapted to the needs of different user characteristics and needs.

Market relevance	+
Customer benefit	+
Novelty / Innovation	-
Functionality / Type of implementation	+
++ very good / + good / Ø balanced / - less / -- not available	