



Fleet analysis at a glance – manufacturer independent, suitable for all fleet sizes

FFZ-KPI





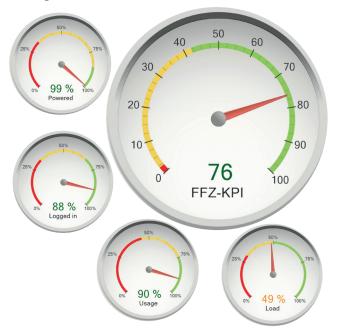




What is the FFZ-KPI?

FFZ = Industrial truck, Forklift
KPI = Key Performance Indicator
With the key figure (KPI), developed by Mobile
Easykey, everyone can read the performance of the
intralogistics fleet as a whole or per device – at a
glance, with a clear key figure. Time-consuming
analysis of different data from different sources is
thus a thing of the past.

By the way: the FFZ-KPI was nominated for the prestigious IFOY Award in 2023!



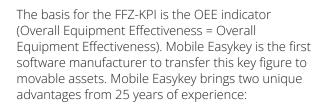
Fleet management is no rocket science!

The FFZ-KPI consists of four individually measured parameters: powered, logged in, usage, driven with load. The individual measured values as well as the summary are displayed in the FFZ-KPI.

On average, 50% of logistics costs are accounted for by intralogistics processes. The industrial trucks, which cause a significant proportion of these costs, are often purchased and maintained according to gut feeling. Even if well-founded preliminary planning is carried out, it regularly happens, that a warehouse created on the drawing board can initially work optimally efficiently. But, over time organic growth leads to a greatly changed reality. The industrial truck-fleet no longer develops according to facts, but according to subjective perception.

From gut feeling to facts - at a glance

- Do I have enough industrial trucks?
- I How often are the industrial trucks for repair or maintenance?
- How are the industrial trucks used?
- How busy are the industrial trucks?
- Am I using the fleet effectively?
- Are the legally required requirements met?



1. Knowledge of companies and industries

Mobile Easykey provides software users with comparative and average figures for industries and company size. In this way, an evaluation of the FFZ-KPIs can become even more meaningful.

2. Manufacturer independence

The FFZ-KPI must be considered and evaluated in conjunction with the industry, device types and company size. Because every industry, every company is different and has different goals it needs different measures. This is where the many years of experience of the market leader in manufacturer-independent intralogistics fleet management come into play – which is shared with the users of the software!

The FFZ-KPI is a standard in the software Mobile Easykey Manager and comes at no extra charge!

Informed directly

White Paper "FFZ-KPI – From gut feeling to facts" www.mobileeasykey.de/white-paper



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