In Focus: The Efficiency of Intralogistics

**Mobile Easykey at LogiMAT 2024**

When Mobile Easykey welcomes interested parties and customers at booth 10 C04 at this year's LogiMAT, the focus will be on the cost-effectiveness of the intralogistics fleet. All too often, it is forgotten that 50% of the total logistics costs are attributable to intralogistics, and especially to the vehicle fleet. The automation propagated by many sides may mean effective countermeasures for large parts. However, where processes are variable, the human being remains at the center of the action. Mobile Easykey, the market leader in manufacturer-independent fleet management systems, refers to this as Industry 5.0 – the perfect symbiosis of the highly efficient use of industrial trucks and the safe and efficient use of human labour.

**FFZ-KPI**

The key figure, which was nominated at the IFOY in 2023, is being propagated by Mobile Easykey as the future industry standard. For the first time, it is possible to identify the cost-effectiveness of an industrial truck with the help of a single key figure. The FFZ-KPI, i.e., the Industrial Truck Key Performance Indicator, takes into account the following factors: duration of power, duration of login, actual use and driving under load. The KPI is evaluated on the basis of industry/application-specific comparative data provided by Mobile Easykey. The FFZ-KPI is included in the Mobile Easykey software at no extra charge.

**Driving with and without load**

The proportion of journeys with or without load has a significant impact on the efficiency of an industrial truck. Mobile Easykey's load sensor provides deep insights to optimise intralogistics processes. Thus, the load sensor is also an important part of determining the FFZ KPI.

**Intralogistics consulting**

At LogiMAT from 19. to 21.03.2024 in Stuttgart, customer advisors will provide information on the possible applications of Mobile Easykey, options for purchase, leasing or rental, a possible test set-up, the individual configuration of the modular system and the extensive statistical and analysis options. Also at the booth will be the consultants of ILC Intralog Consulting, another division of Mobile Easykey. ILC offers the expertise of the three parties involved when it comes to the procurement and operation of the FFZ fleet: Operators, manufacturers and fleet management. And ILC is dedicated to the three core topics of the intralogistics fleet: safety, efficiency, know-how. ILC's consulting services are provided independently of the possible use of Mobile Easykey.

Further information: [www.mobileeasykey.com](http://www.mobileeasykey.com)   
Mobile Easykey at LogiMAT 2024: Hall 10, Booth C04